

## **The National Beta Club “Let Us Lead by Serving Others” Video Contest Prizes\***

**Winners will be announced at the National Convention in Greensboro, NC in June 2012.**

1<sup>st</sup> Place will receive:

\$1,000

A \$100 gift certificate to The National Beta Club online store

2<sup>nd</sup> Place will receive:

\$750

A \$75 gift certificate to The National Beta Club online store

3<sup>rd</sup> Place will receive:

\$500

A \$50 gift certificate to The National Beta Club online store

**\*\*Winning entries will be determined based on the following criteria:**

- 1) Creativity of service project.
- 2) Amount of time and effort toward service project as evidenced in video submission.
- 3) How well video submission conveys the objectives and implementation of the service project.
- 4) Impact of service project on the issue or charitable organization chosen. †

\*One prize package will be awarded to the Beta Club with a winning entry. Collaborative service project will receive one prize package in the name of one school.

\*\* Winners will be selected by an independent panel of judges and one National Beta Club staff member.

† Impact statement must be verifiable with an official representative of the organization or community entity assisted.